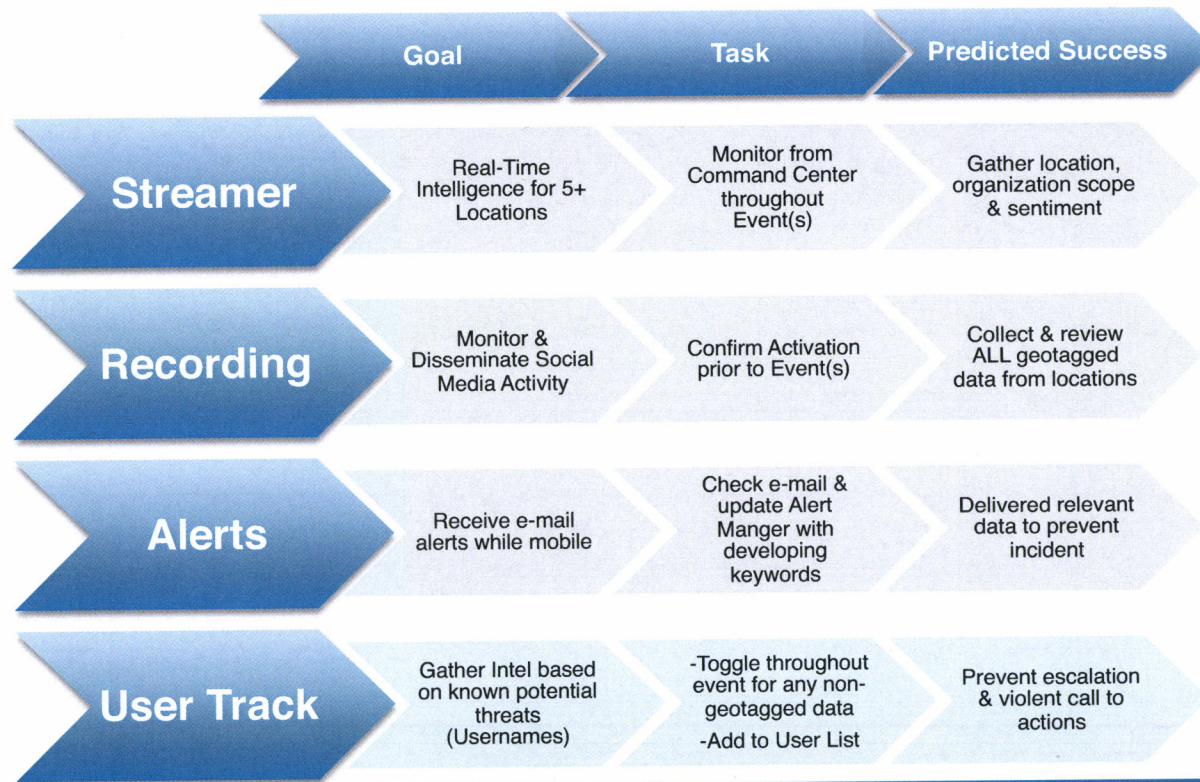# Usage Overview

Goal:	Predict, Monitor, and Prevent Risk In/Around Protests
Anticipated Activity:	Protests, Riots, Looting
Overt Threats:	Unions, Activist Groups, Etc.
Locations:	Schools, Public Spaces, Malls, High-Rent Districts
Actions Taken:	During Event(s), Post-Event

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Week 1-2 | Pre-Event

	Goal	Tools	Tasks
Intelligence Gathering	Better Understand Public Outcry/Risk Assessment (Protest Activity in the News, etc.)	Geofeedia, News, Social Media, Webpages	Create Keyword list, ID Users, ID Locations
In Geofeedia	Prepare & Consolidate Intelligence Gathering	Recordings, Alerts, User Track	Add Keywords to Alert, Create Recordings, Add User List
Admin/User Operations	Assign Roles to Analyst & Develop Risk Assessment Methods	Geofeedia, News, Social Media, Webpages	Access Geofeedia, Research Open Sources, Gather Lists for Keywords & Users

Day of Event(s)

	Goal	Task	Predicted Success
Streamer	Real-Time Intelligence for 5+ Locations	Monitor from Command Center throughout Event(s)	Gather location, organization scope & sentiment
Recording	Monitor & Disseminate Social Media Activity	Confirm Activation prior to Event(s)	Collect & review ALL geotagged data from locations
Alerts	Receive e-mail alerts while mobile	Check e-mail & update Alert Manger with developing keywords	Delivered relevant data to prevent incident
User Track	Gather Intel based on known potential threats (Usernames)	-Toggle throughout event for any non-geotagged data -Add to User List	Prevent escalation & violent call to actions

Post-Event

	Goal	Tools	Tasks
Intelligence Gathering	Investigate & Analyze Data	Geofeedia	Review Recordings
In Geofeedia	Discover Intel for investigations, best practices & future events	-Collections -.CSV Export -User Track -Alert E-mails	Segment, export, & analyze data
Admin/User Operations	Capture successes & deliver action items	Geofeedia, News, Social Media, Webpages	Produce report

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