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On Wed, Jan 13, 2016 at 1:25 PM, [REDACTED] [@geofeedia.com](mailto:[REDACTED]@geofeedia.com)> wrote:

Good afternoon! I hope you had a wonderful holiday season.

I wanted to follow up with you on your upcoming contract renewal. I am in the process of working with Thousand Oaks PD and since your contracts were built to match each other, I wanted to send a renewal proposal along to you as well.

First, as I've mentioned in previous emails, Geofeedia continues to expand our platform by creating features and capabilities requested by our clients. Some of our highlights from 2015 include:

Addition of Sina Weibo (Chinese micro blogging site similar to Twitter)

Addition of VK (Russia's largest social network in Europe, similar to Facebook)

Addition of [Discovery Search](#) and [Keyword Search](#)

Enhanced reporting and analytics, including pdf reports

Enhanced Alerts capabilities

Ability to create alerts based on emojis ([Monitoring emojis](#))