



We're excited to announce the January '16 Product Release is now live! I invite you to <u>log into</u> the Geofeedia platform, and see what's new!

A few features I'd like to highlight:

- Adding Persicope, Vine, and VK to the Geofeedia data set
- Image recognition capabilities to better understand the content in areas of interest
- Engagement tools to respond and react to social media posts

If you haven't already registered, our Enablement Specialist, **Leading**, is hosting training sessions that showcase the new updates to our platform. The training will be offered on 3 different days, so please save the date for the time that works with your schedule.

Click here to register for the training.

Please reach out to our Success team, <a href="mailto:success@geofeedia.com">success@geofeedia.com</a>, with any questions.

Thanks for your continued partnership!

Phil Harris

CEO

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