



Location-based Social Media Monitoring for Law Enforcement & Public Safety

Actionable social data from the locations most important to you

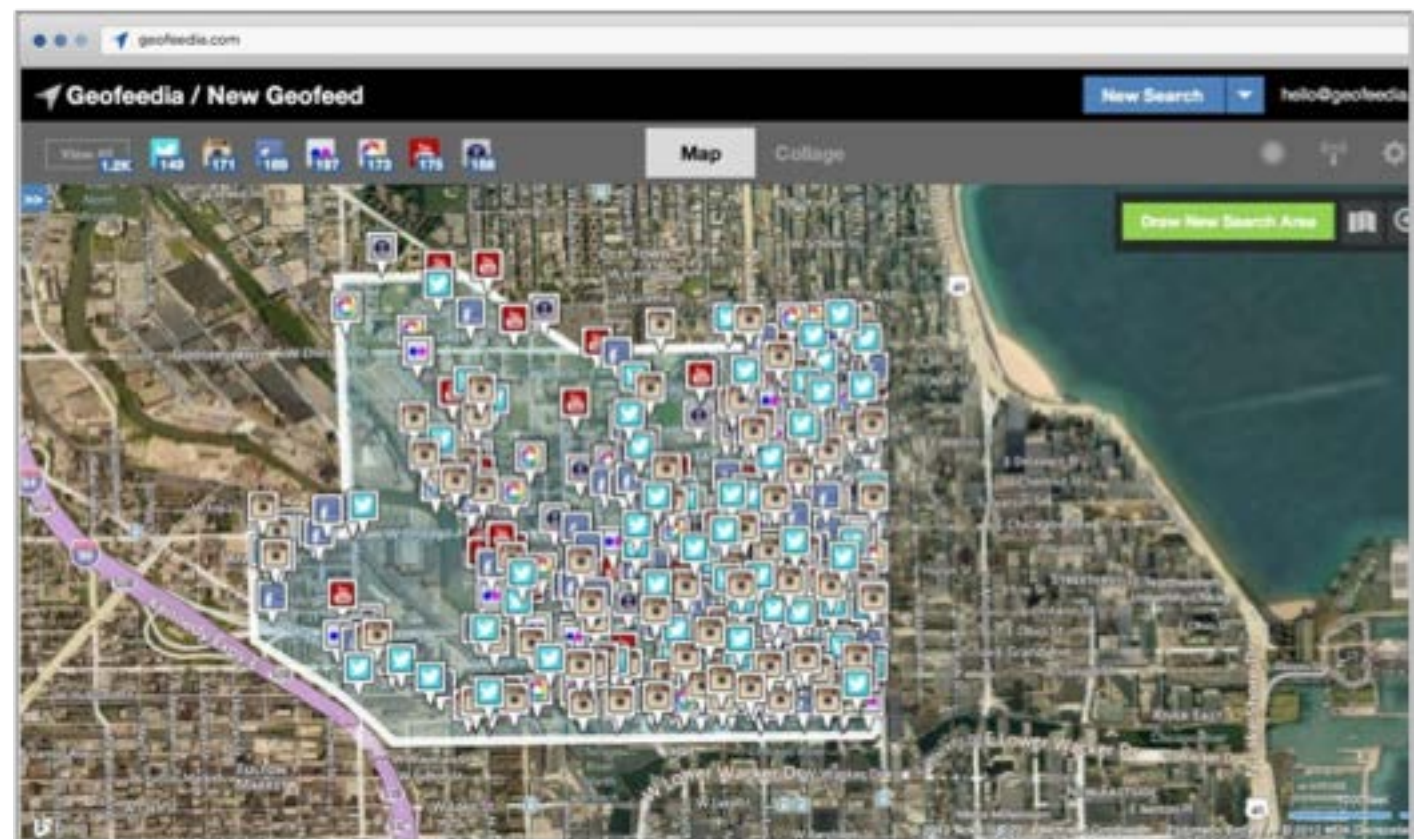
Pioneers in the industry

- Founded in 2011 as the first location-based social media intelligence platform in the world
- 10 patents issued to date
- Thousands of users from hundreds of organizations including fusion centers, local law enforcement agencies and public safety organizations



Benefits of location-based social media monitoring for law enforcement and public safety

- Heightened situational awareness
- Digital investigation
- Predictive policing
- Crime prevention
- Live event monitoring
- Tactical operations



Sacramento, California

An officer in Sacramento obtained information from Geofeedia involving a subject selling heroin and other controlled substances. A search warrant was signed and served, at which time powder cocaine, heroin, and various other controlled substances were located.

Aurora, IL Police Department

Officers made an arrest for possession after discovering a tweet from a woman who was smoking marijuana in the department's parking lot.

Los Angeles Police Department

LAPD was using Geofeedia to monitor the LA Dodgers playoff series against the St. Louis Cardinals. In the parking lot, they identified a threatening post of an individual holding an AR-15. Within 5 minutes, LAPD sent SWAT and was able to detain the suspect.

Virginia Beach Police Department

The Virginia Beach Police Department used Geofeedia while working on an armed robbery case and identified graffiti posts which resulted in the arrest of the original suspect.

North Florida HIDTA

North Florida HIDTA closed three narcotics/drug trafficking cases in the first month of Geofeedia access. They also used the tool for a U.S. Coast Guard stolen property case and consequently found intel on a major ongoing drug trafficking case.

Yaeger Airport, West Virginia

The security team identified two Asian nationals taking hundreds of photos of TSA security. Security was able to detain and question the two individuals before harmful action took place.

Our solution at a glance

- Intuitive point-and-click interface with limited required training
- Access public social media posts from any defined location, worldwide
- Monitor multiple locations in real time and archive data automatically, 24/7
- Receive real-time email alerts when content matches defined keywords or users
- Filter real-time and archived data by timeframe, keyword, username and more
- Track the social feeds of specific Twitter and Instagram users (geo and non-geo posts)



Facebook



Twitter



Instagram



YouTube



Flickr



Picasa

Real time search across 7 sources

Geofeedia / New Geofeed

New Search

hello@geofeedia.com

View All 627

91

100

87

89

92

83

85

Map

Collage

search

Address Match Found: Los Angeles, CA

Show // Close

RESULTS

627 Posts

Refresh

Load More

FROM

m/d/yyyy

TO

m/d/yyyy

hh:mm

hh:mm

Apply

Clear

KEYWORD FILTERS

keyword

USERNAME FILTERS

username

Map Center: 34.06222915N, 118.28840446W

Radius: 2.4km

Live streaming of multiple locations

Geofeedia

New Search

hello@geofeedia.com

BWI Airport

<

Organized timeline collage

Geofeedia / New Geofeed

New Searchhello@geofeedia.com

View All1.1K

189

190

197

198

194

185

27

MapCollage

RESULTS

1,180 Posts

Refresh

Load More

FROM

m/d/yyyy

TO

m/d/yyyy

hh:mm

hh:mm

Apply


Clear

KEYWORD FILTERS

keyword


USERNAME FILTERS

username




#Chicago #navypier #michiganlake по всему пирсу армянские флаги висят. Франги приезжает что ли??? 🤔😅

by sandro7_779/18/14 10:44 AM




The Shaq booth! And yes, there are pictures of Shaq in it! @expochicago <http://t.co/k7GEqyGfRT>

by RobinDluzen9/18/14 10:46 AM




Elijah Burgher's IN/SITU piece at @expochicago <http://t.co/sTwqt5qKuh>

by RobinDluzen9/18/14 10:41 AM




Spotted the first lame-o piece of my EXPO experience <http://t.co/CKZNkCbuHM>

by RobinDluzen9/18/14 10:40 AM



#Chicago #michiganlake #navypier


by sandro7_779/18/14 10:42 AM



#Chicago #navypier #michiganlake


by sandro7_779/18/14 10:40 AM

loading...




#miley #drawing #graphite #artexhibit #Chicago #expochgo #expochicago #lucianarondalini sooooo good!!


by brandunlap9/18/14 10:45 AM



Our pop-up is poppin' up! #HBatEXPO #artofsandwichmaking


by hannahsbretzel9/18/14 10:41 AM





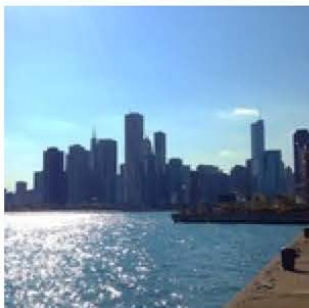
The Shaq booth! And yes, there are pictures of Shaq in it. @expochicago

by robindluzen9/18/14 10:47 AM



Elijah Burgher's IN/SITU piece at @expochicago

by robindluzen9/18/14 10:42 AM



#Chicago #michiganlake

Core Features

Timeframe, keyword and username filters

Geofeedia / San Diego Fire

New Searchhello@geofeedia.com

View All63

25

38

0

0

0

0

0

MapCollage

FROMTO

05/01/201405/23/2014

12:00am11:59pm

ApplyClear

KEYWORD FILTERS

keyword

fire60

smoke4

USERNAME FILTERS

username

TOP KEYWORDS

fire60

san14


sanmarcos13

sandiego10

marcos9


my7

by calbreze_rican
5/15/14 2:19 PM



Please keep San Marcos in your prayers ! #fire #ToCloseToHome


by little_orreo
5/15/14 1:24 PM



Knowing that black smoke mostly likely came from a home burning was nauseating to watch. Stay safe San Marcos.


Cocos Fire #sanmarcos #calfire #hot

by aaronstoner
5/15/14 1:27 PM




#cocosfire #calfire protecting homes. Fire raging.

by gea888
5/15/14 1:22 PM




#utv #utsandiego #news #newspaper #media #fire #sandiego #sanmarcos #

by tamayomedia
5/15/14 2:05 PM



Cal Fire airdrop at the Cocos Fire. #cocos #fire #calfire #smfd #sanmarcos #sandiego #airdrop #flames

by aaronstoner
5/15/14 1:41 PM



Core Features

Connect undercover accounts and follow users with User Track

Geofeedia / User Track

New Searchhello@geofeedia.com

Team ListMy List+ Add UserRefresh

ctschantz30

definitionofahustler

@markvanderstar

@mikemulroy

@hanzalahgaza

k9migdal

joelpaglione

oldboyooto

@Paballo89

@w_pat_tc

dj_dub

#tbt #FreeActavis we sippn red for now

by definitionofahustler
9/16/14 1:04 PM

#tbt Packs for days and still ain't fell off #period

by definitionofahustler
9/18/14 12:38 PM

Oh, you owe me money, but you're still going out and spending money you say you don't have?

Just checking...

your eCards

I'll never let a nigga borrow money again I promise

by definitionofahustler
9/18/14 10:00 AM

#icecity2yocity

by definitionofahustler
9/13/14 4:52 PM

I O Jordan's

by definitionofahustler
9/13/14 4:32 PM

We on

by definitionofahustler
9/6/14 2:08 AM

Pocket rocket on me and few bands no security #icecity2yocity

by definitionofahustler
9/4/14 12:50 AM

#tbt flyest crew the stadium #warriorsground #live #playoffs #playerseats #dubnation #loaded

by definitionofahustler
9/2/14 4:31 PM

Thanking God for making all this possible #amen #thankyou

by definitionofahustler
9/11/14 4:12 AM

Late night wit da family #madden15

by definitionofahustler
9/11/14 1:40 AM

Geo-taggedNon geo-tagged

24/7 data archiving and email alerts

Geofeedia / BWI Airport 9/17/2014 - 9/24/2014

New Search

hello@geofeedia.com

View All 336 164 133 37 2 0 0 0

Map Collage Analytics

RESULTS

336 Posts

Refresh

FROM

TO

09/17/2014 m/d/yyyy

3:41pm hh:mm

Apply Clear

KEYWORD FILTERS

keyword

USERNAME FILTERS

username

New Alert

Alert Name

BWI Airport Alerts

Status

☒ Active

Keywords and/or phrases

(50 max, comma delimited)

Up to 50 keywords

Alert Recordings

☒ BWI Airport

☐ 121 Green St, New York, NY

☐ 201 17th Street, Atlanta, GA

☐ 261 Kite Avenue, Minato, Ky Minato

Alert Recipients

☐ brandon.morano@geofeedia.com

☒ carly.tschantz@geofeedia.com

☐ chris.altonji@geofeedia.com

☐ crispin.botticelli@geofeedia.com

Save Cancel

Cursor: 39.21170222N, 76.69077334W

Map Center: 39.18159211N, 76.68116030W

Radius: 3.6km

Export archived data

Geofeedia / Long Beach, CA 9/15/2014 - 9/17/2014

New Search

hello@geofeedia.com

View All 3.9K

1.6K

2.2K

30

5

5

5

0

Map

Collage

Analytics

search

Options

Timezone

Translate

Share

CSV Download

RESULTS

3,931 Posts

Refresh

FROM

TO

09/15/2014

09/17/2014

4:47pm

12:59am

Apply

Clear

KEYWORD FILTERS

keyword

USERNAME FILTERS

username

Map Center: 33.77804125N, 118.18962860W

Radius: 2.0km

12

Geofeedia

Detailed feature list

- Highly accurate geo-social data from 6 sources
- Multiple views of the data
- Automatic archiving for set-it-and-forget-it location monitoring
- Automatic, keyword triggered email alerts
- Automatic perimeter entry alerts based on specific usernames
- Filters for real-time data including timeframe, keyword and username
- User Track for following the posts of specific Twitter and Instagram users
- Geofeedia Streamer for streaming live content from multiple locations in one view
- Built-in analytics dashboard for reporting and multiple data export options
- Collections for organizing data sets into retrievable folders
- Full-featured API for custom integrations
- Language translation

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