Location-based Social Media Monitoring for Law Enforcement & Public Safety

Actionable social data from the locations most important to you

Geofeedia

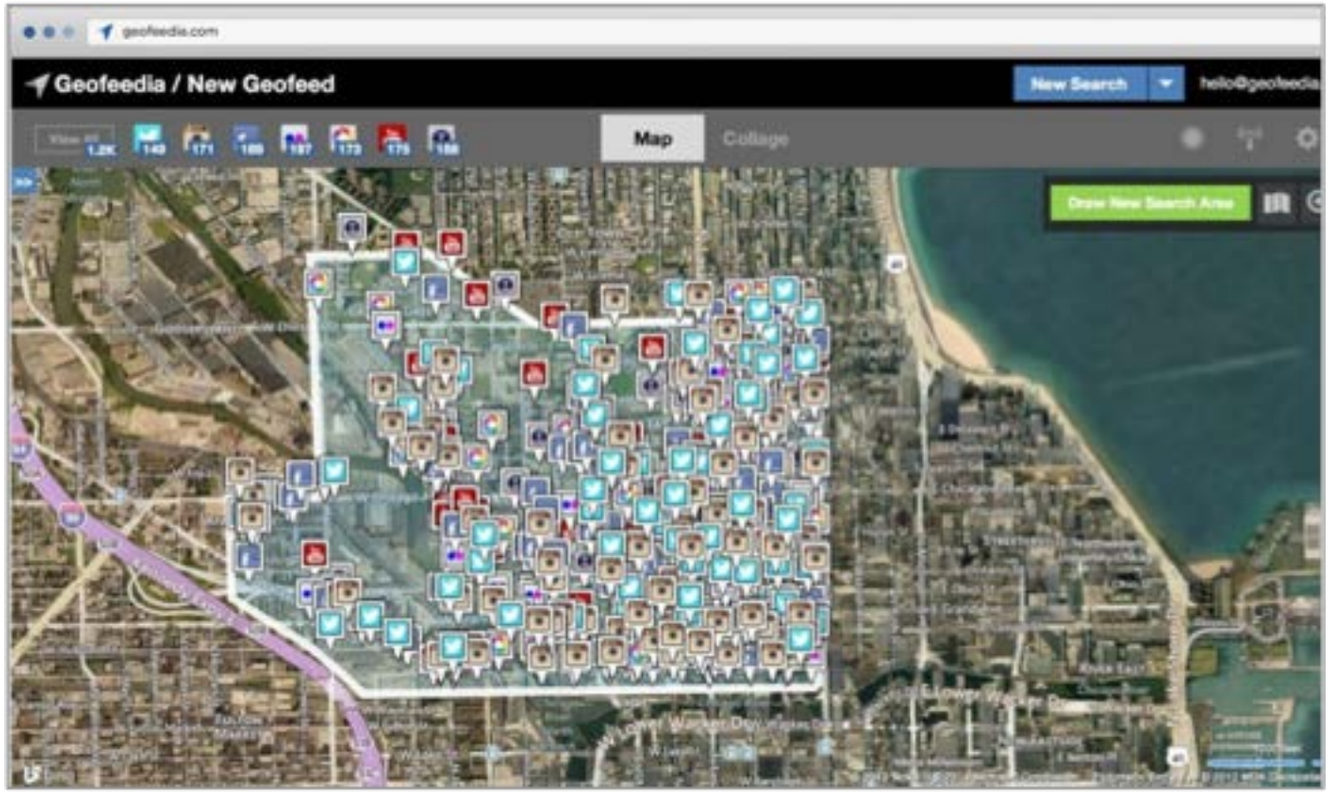
Real-time, location-based social media intelligence

Pioneers in the industry

- Founded in 2011 as the first location-based social media intelligence platform in the world
- 10 patents issued to date
- Thousands of users from hundreds of organizations including fusion centers, local law enforcement agencies and public safety organizations

Benefits of location-based social media monitoring for law enforcement and public safety

- Heightened situational awareness
- Digital investigation
- Predictive policing
- Crime prevention
- Live event monitoring
- Tactical operations



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Sacramento, California

An officer in Sacramento obtained information from Geofeedia involving a subject selling heroin and other controlled substances. A search warrant was signed and served, at which time powder cocaine, heroin, and various other controlled substances were located.

Yaeger Airport, West Virginia

The security team identified two Asian nationals taking hundreds of photos of TSA security. Security was able to detain and question the two individuals before harmful action took place.

Aurora, IL Police Department

Officers made an arrest for possession after discovering a tweet from a woman who was smoking marijuana in the department's parking lot.

Los Angeles Police Department

LAPD was using Geofeedia to monitor the LA Dodgers playoff series against the St. Louis Cardinals. In the parking lot, they identified a threatening post of an individual holding an AR-15. Within 5 minutes, LAPD sent SWAT and was able to detain the suspect.

Virginia Beach Police Department

The Virginia Beach Police Department used Geofeedia while working on an armed robbery case and identified graffiti posts which resulted in the arrest of the original suspect.

North Florida HIDTA

North Florida HIDTA closed three narcotics/drug trafficking cases in the first month of Geofeedia access. They also used the tool for a U.S. Coast Guard stolen property case and consequently found intel on a major ongoing drug trafficking case.

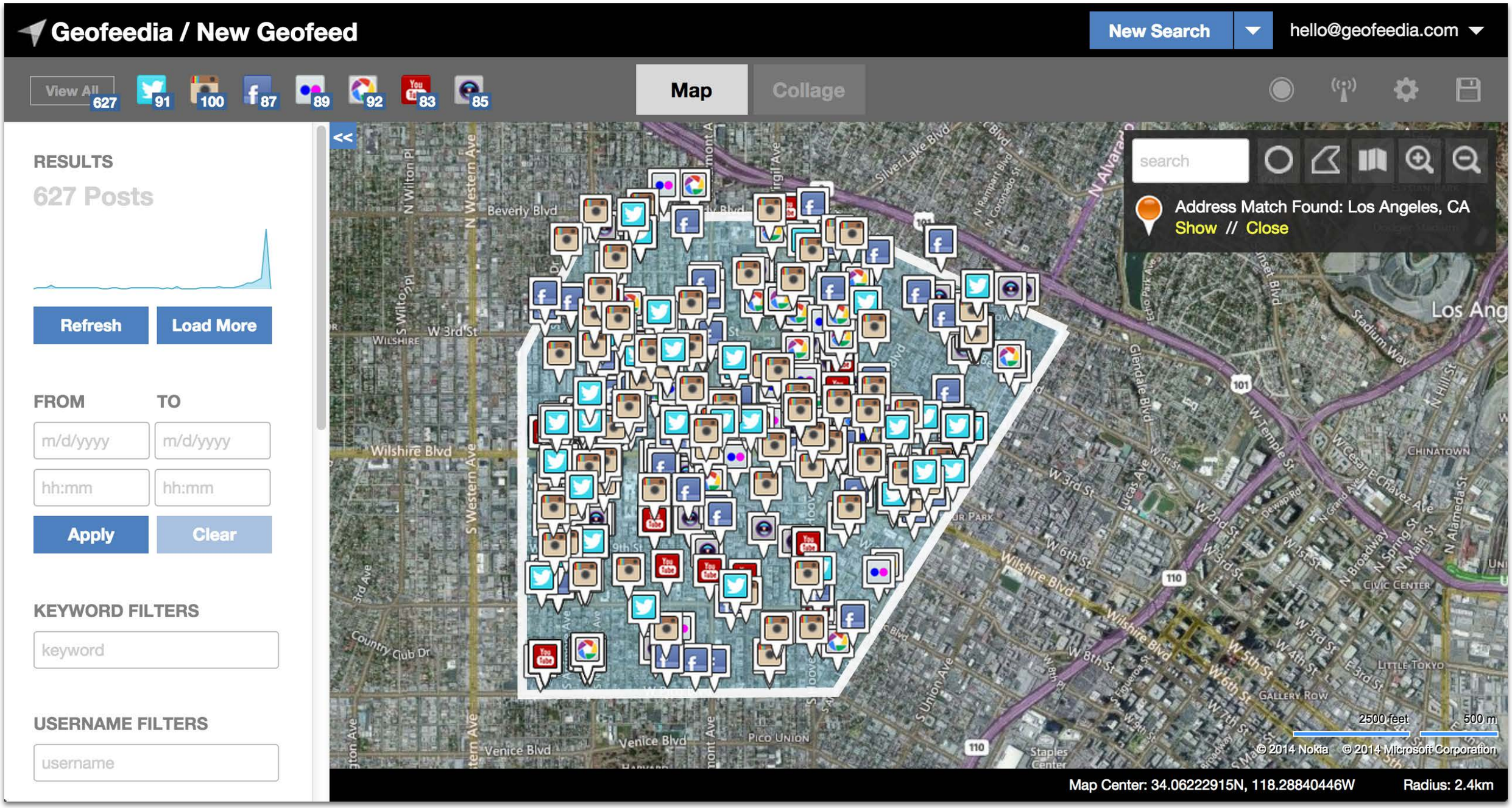
Geofeedia

Our solution at a glance

- Intuitive point-and-click interface with limited required training
- Access public social media posts from any defined location, worldwide
- Monitor multiple locations in real time and archive data automatically, 24/7
- Receive real-time email alerts when content matches defined keywords or users
- Filter real-time and archived data by timeframe, keyword, username and more
- Track the social feeds of specific Twitter and Instagram users (geo and non-geo posts)

Core Features

Real time search across 7 sources



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Core Features

Live streaming of multiple locations

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New Search | hello@geofeedia.com

BWI Airport

kimberlyann____
My nephew @justinschildt123 and his cousin #family
about 1 minute ago

@DonnieHarkcom
I'm at Baltimore / Washington International Thurgood Marshall Airport (BWI) in Baltimore, MD https://t.co/rbQmkt9obe
4 minutes ago at 2:59 PM

betty_jeana
A sea of clouds #jetset #southwest #bostonbound
7 minutes ago at 2:56 PM

misskish56
Repost from @nic_jagger What's wrong with

Times Square

@sarahbrodystyle
Think these @_marquesalmeida jeans are going to be too long or nah? 📷 @kirbaliciousdef, artistic… http://t.co/I7z9Gu0fSo
about 1 minute ago

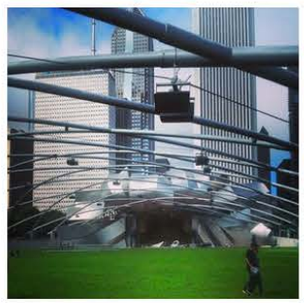
@KristenLSerg
Just witnessed a bottle of wine bought at auction for $11,000. This means the music world is actually less insane than my day job.
about 1 minute ago

quote_collections
#quote #quotes #quoteoftheday #qotd #instaquote #quotestagram #motto #mantra #life #love #luxury #nyc #truth #poem #poetry #wisdom #words #lesson #lessons #lessonslearned #sunshine #happy
about 1 minute ago

robertpunchur

Millenium Park Chicago

kellbellllllll
#tbt #thenandnow y'all need to appreciate that this took us over an hour to produce one boring Dayton summer. Also it's confirmed that @diferrr will always be a jolly Asian.
3 minutes ago at 3:00 PM



colin_mar
5 minutes ago at 2:58 PM

nicole1977
🚫🔫
6 minutes ago at 2:58 PM

Add a Stream

Welcome to the
Geofeed Streamer

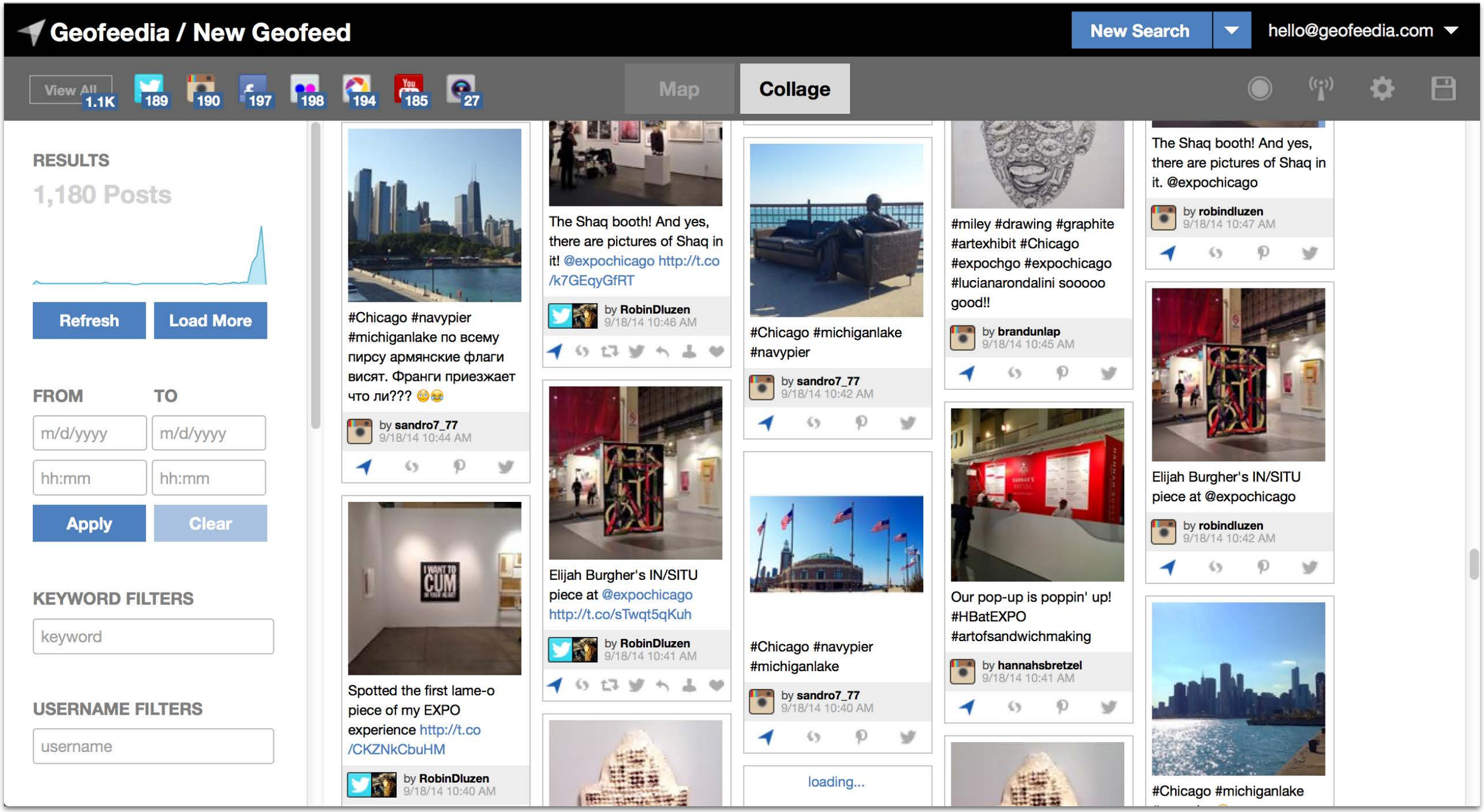
The streamer allows you to monitor a live feed of social media posts from any location in the world.

Please let us know how we can improve the streamer by submitting a message on our contact us page.
Or, reach out on twitter:

@geofeedia

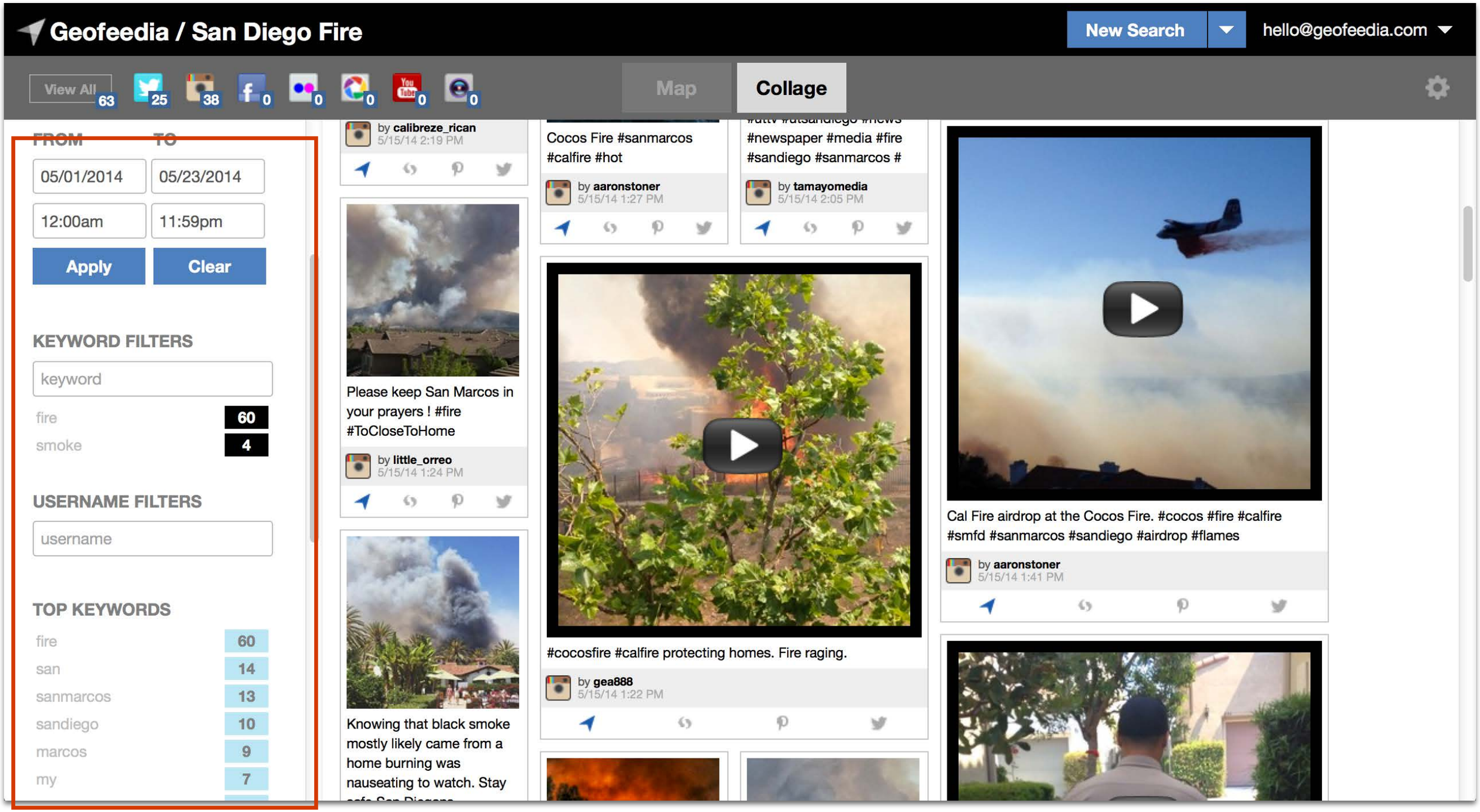
Core Features

Organized timeline collage



Core Features

Timeframe, keyword and username filters



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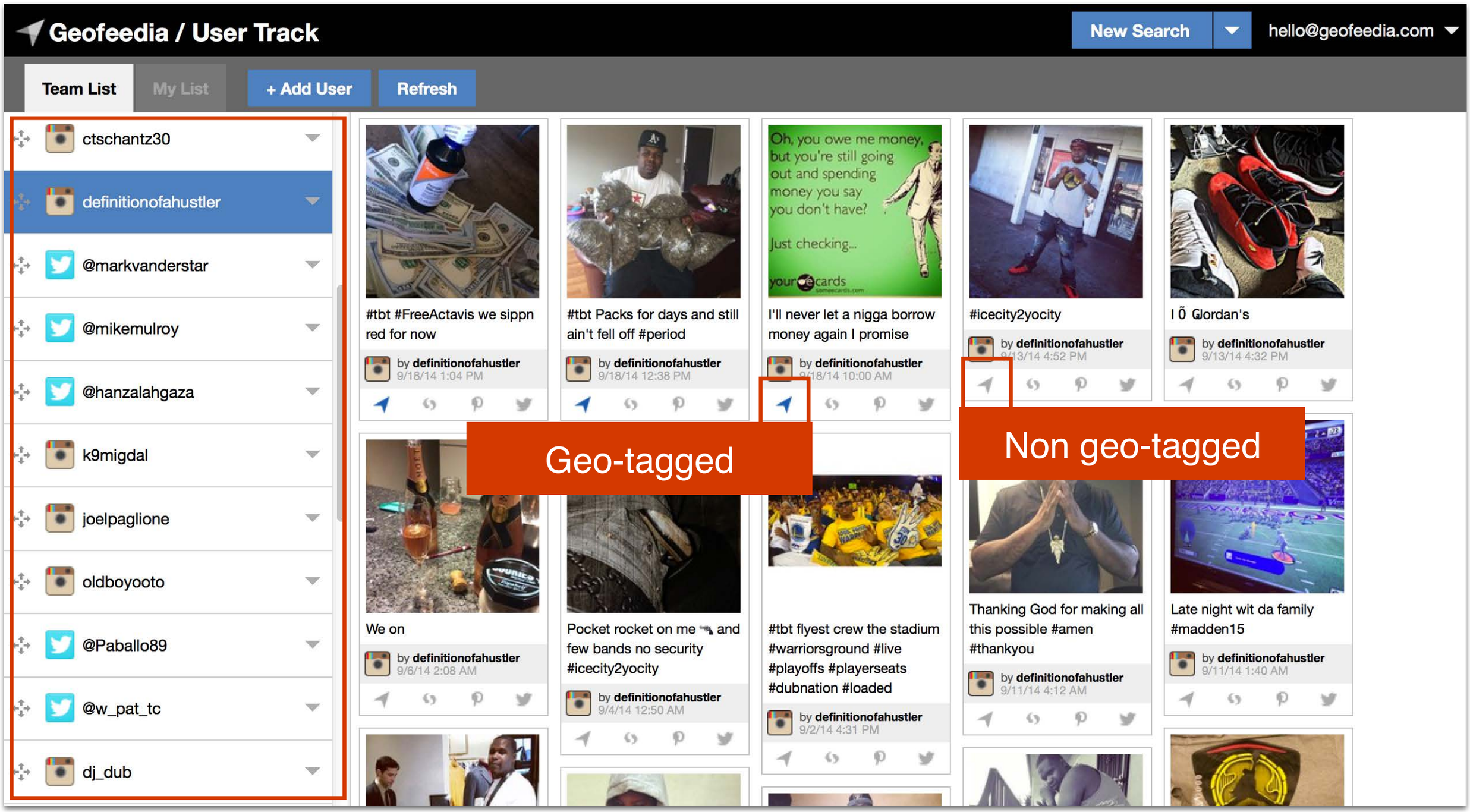
Core Features

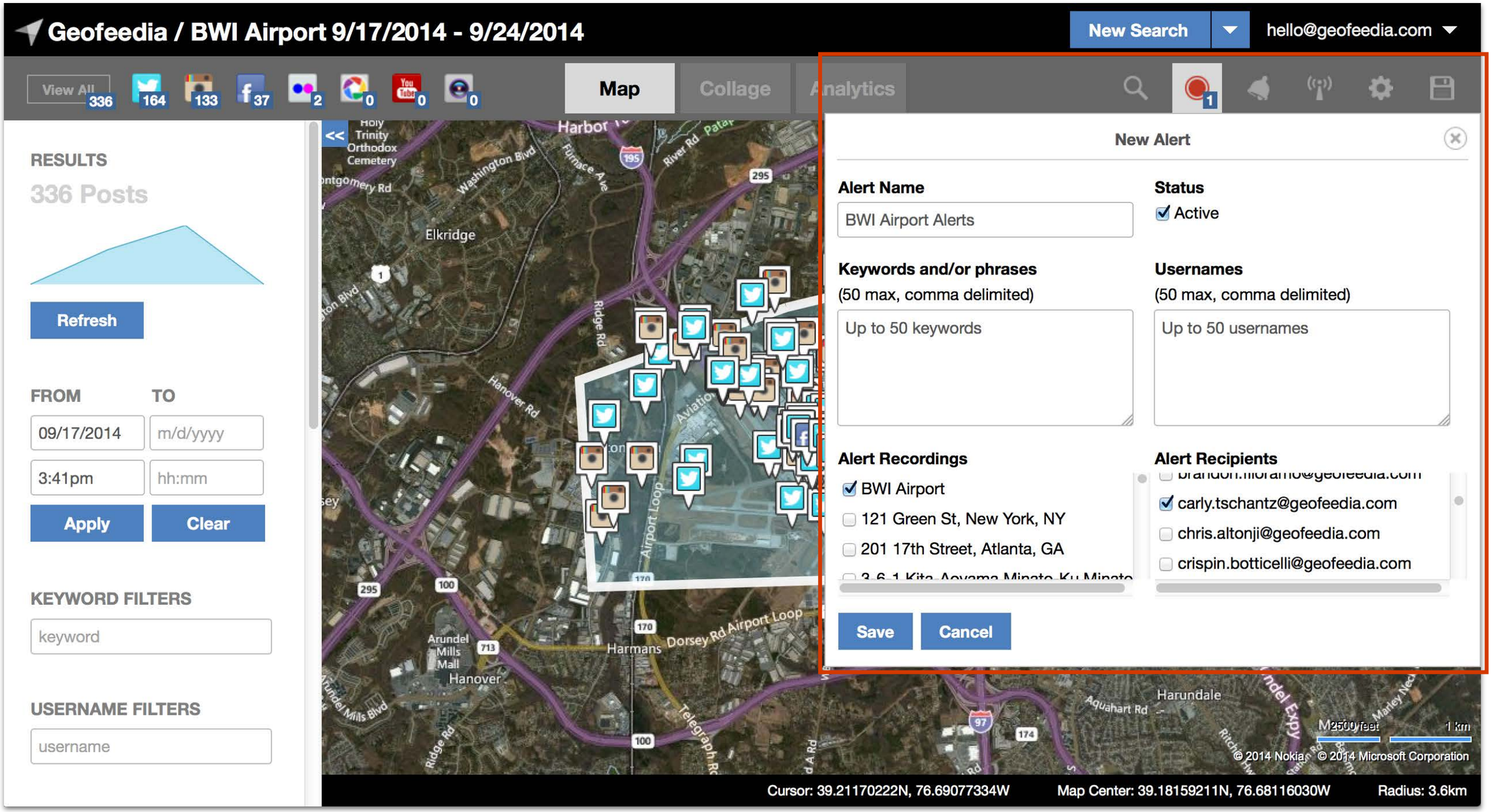
Connect undercover accounts and follow users with User Track



Geofeedia

Core Features

24/7 data archiving and email alerts



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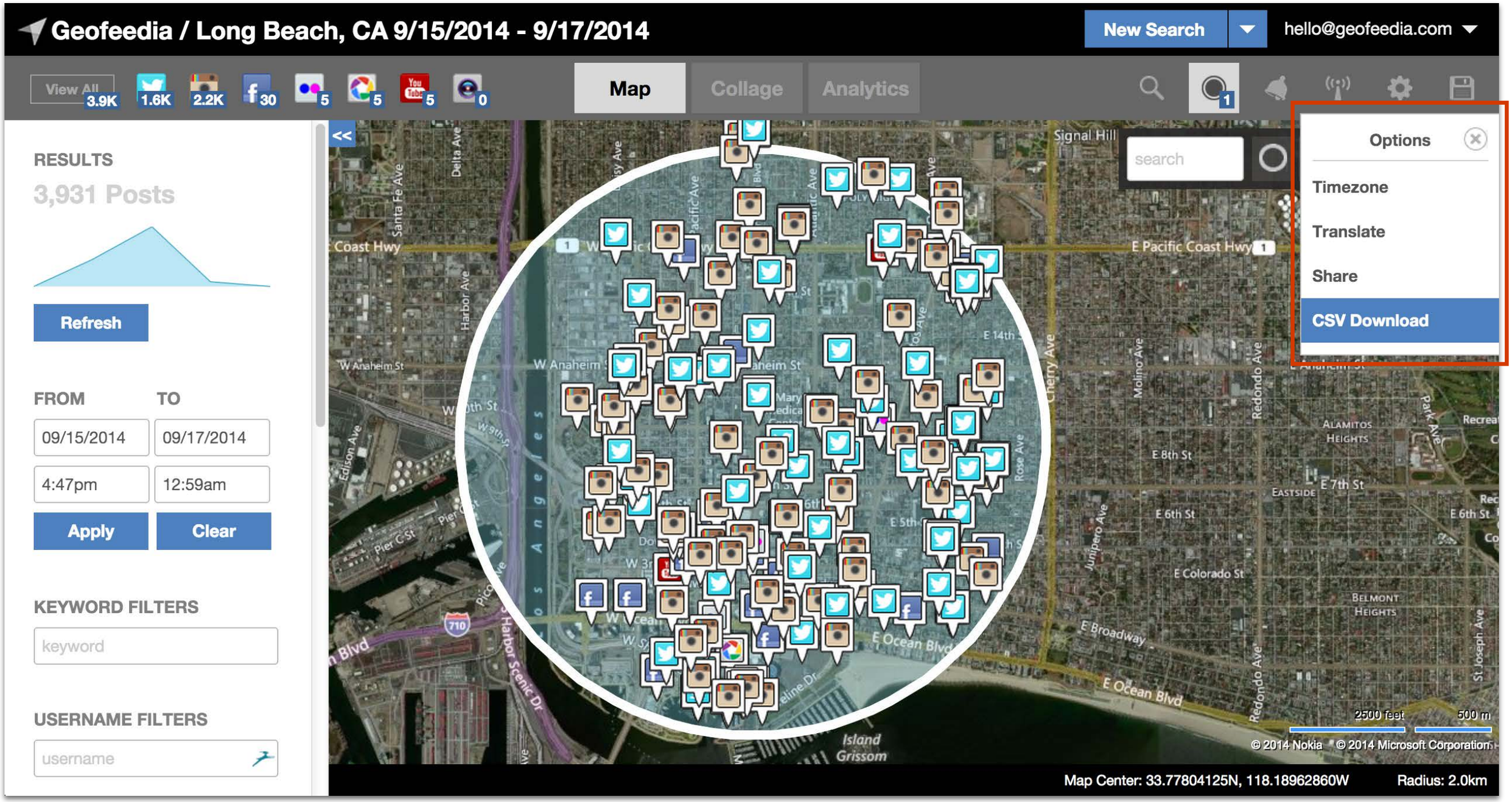
Core Features

Export archived data



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Detailed feature list

- Highly accurate geo-social data from 6 sources
- Multiple views of the data
- Automatic archiving for set-it-and-forget-it location monitoring
- Automatic, keyword triggered email alerts
- Automatic perimeter entry alerts based on specific usernames
- Filters for real-time data including timeframe, keyword and username
- User Track for following the posts of specific Twitter and Instagram users
- Geofeedia Streamer for streaming live content from multiple locations in one view
- Built-in analytics dashboard for reporting and multiple data export options
- Collections for organizing data sets into retrievable folders
- Full-featured API for custom integrations
- Language translation

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